

Opportunity Still Here, Grier Says

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This is the first of a weekly series of articles on the place of man in the ever-changing modern world. Future articles will examine man's relation to religion, learning, recreation, etc., in this present time of "super-science."

By DON KINGERY

Is the "age of opportunity" past?

It was never greater — even for the man who never saw a college campus.

Though we live in a time of change, the basic character of man is still his biggest asset, says William H. Grier. And it will be just as important in another few years when such industrial giants as the Rock Hill Printing & Finishing Company may be operating on atomic power.

Leon Lowenstein, of M. Lowenstein & Sons, thinks that by 1965 the Bleachery will be run by atomic energy. Bill Grier thinks it may be later than that — and immediately points up one of the main traits a man needs if he wishes to succeed in business.

You can't be afraid to dis-

agree with the boss. What place has the average man in this coming age of super-electronics, atomic energy

and miracle-science? He'll be running it, says Grier. Grier, a soft-spoken, decisive

Lowenstein Sees Big Industry Changes From Atomic Energy

Atomic energy could cause a "revolutionary change" in York County area industry within the next decade, says Leon Lowenstein of M. Lowenstein & Sons.

Lowenstein made the statement yesterday in the office of Bleachery Manager William H. Grier. He coupled it with the following general observations:

- (1) Scientists in the field of atomic energy tend to underestimate the speed with which this new reservoir of power is being tapped.
- (2) Unless there is another war, atomic industrial power should become a reality "within five to 10 years from now."
- (3) Atomic power will not be feasible for every type of industry. It will, however, bring about a tremendous—even revolutionary — change in those industries which can use it.
- (4) There is no way now to even guess as to how far-reaching the impact of this new power will be upon industry. It will, at the very least open a completely new world as far as production is concerned.

Lowenstein had been asked to enlarge upon an earlier remark that the use of atomic power would be a reality in industry within the next decade.

man of 53, is general manager of a plant that employs 3,300 people, finishes more than two million yards of fine cotton and rayon cloth per day and uses more electricity than the entire city of Rock Hill with its 30,000 population.

Grier has definite ideas on success. "The successful people I have known in my lifetime," he said recently, "all had one trait in common. They were willing to work hard."

Is a college degree necessary for success in industry today? "It helps," Grier said. "But out of a list of 40 men recently recommended to me for supervisory jobs, only two have been to college."

What, then, does modern business and industry want in a young man?

"Loyalty, energy, ambition, and the desire to work and learn — but these fundamental things are rare today," Grier said.

The last two decades have made tremendous change, Grier thinks. But success, whether in

a cotton field or an electronics laboratory, is still based upon the character of the man himself.

"Our modern way of life has had quite an impact upon the thinking of the younger people," said Grier. "We seem to be moving more and more into a way of life that is looking for 'something for nothing.' The younger people today grow up in that attitude. Give-away programs, prize giveaway contests — the thinking today has changed from 'How can I work for what I desire' to an attitude of 'How can I get the most for the least.'"

As a result, the average fellow willing to work often finds competition at a new low, Grier thinks. Honest, old-fashioned sweat of the brow is as rare as hen's teeth.

What would a successful executive do if he were starting out now, without a college degree?

The answer to that might well mark the path for thousands of undecided young men who now face a world that promises something for nothing, but demands a lot for a little.

"First, I would find a job with a large, well-recognized company," said Grier. "And I would study that company just as hard as it studied my own

application. I would want to know if it was wide-thinking, progressive, if it occupied a field with wide horizons."

Too many young men let the company study their goods without in turn studying what the company has to offer, Grier says.

"Second, I would begin in production, in overalls and gloves rather than an office job. I would work long enough to satisfy myself as to which branch of that field I wanted to remain in. Then I would enroll for study in a good correspondence course. After getting that degree, I would then set out to learn everything I could about my field — even if it meant moving all over the country."

The lucky break?

"There is luck in everything. But opportunity comes to every man at one time or another. The question is this? Is he equipped to make the most of it?"

The future? Unlimited, Grier explained. In an era when man is shooting for the moon and building a cage around the universe, the final measure of a man's success still lies in simple, honest character.

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EXECUTIVE — Leon Lowenstein (left) and William Grier: In the atomic age, man's best bet is character...

Joslin Extended Tribute By R. H. Commerce Body

Evening Herald

The Rock Hill Chamber of Commerce has paid a tribute to Archie O. Joslin, former Rock Hill Civic leader now president of M. Lowenstein & Sons, on the eve of his retirement due to ill health.

The letter was signed by Jack R. Hutcherson, president of the Chamber. The retirement of the first head of the Rock Hill Printing & Finishing Co. is effective January 1.

Letter Quoted

The complete text of the letter follows:

We have noted the announcement of your retirement and regret to see you leave your active association with your great firm, which has meant so much to the people of Rock Hill, York County, and South Carolina.

On behalf of the Chamber of Commerce and of the people of Rock Hill we extend to you every good wish for the future. We feel that you are entering into a new

career in which, after putting aside some of your more active pursuits, you will have many pleasant years to carry on your good works and your very active interest in the welfare and happiness of those with whom you come in contact. We hope that your retirement will give you additional opportunity to visit with us and we would like nothing better than to have you make your home here with us.

'Friendship and Respect'

Rock Hill boasts many fine evidences of your generosity and thoughtfulness, both tangible and intangible, not the least of which is the enduring friendship and respect of our people here.

We will continue to be at your service and will welcome you and your family at any time you find it possible to come to Rock Hill.